



Global Food Safety Initiative
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GFSI Global Markets Program

Roadmap to Safer Food and Market Access

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Why the Need

- **Acceptance of GFSI-recognized programs steadily growing since mid-2000**
 - Stakeholder demand for site certifications grew globally
 - Producers and manufacturers complied with demand
 - Market desire for local production on the rise
 - Stakeholders and consumers demand safe food regardless of the source
- **What happens to small/less developed businesses (SLDBs) in the context of international certification?**
 - 2008 GFSI Stakeholders identify need to assist LDBs serving local markets
 - Global Markets Programme was developed as a multi-stakeholder approach to assist SLDBs and to build capacity

Multi-Stakeholder TWG



Project Overview

“A capacity building program for small and/or less developed businesses that will develop effective food safety management systems through a systematic continuous improvement process.”

Project Overview

The GFSI Global Markets Programme seeks to build food safety capacity for small and/or less developed businesses (SLDBs) that, due to one or more of the following challenges...

- » size,
- » lack of technical expertise,
- » economic resources,
- » nature of the work.



...encounter difficulties in implementing HACCP in their food business.

Source: FAO Food and Nutrition Paper 86-FAO/WHO Guidance to governments on the application of HACCP in smaller and/or less developed food businesses.

Manufacturing Scope

- » Manufacturing of processed foods
- » Preparation of primary products



Primary Production Scope

- » Farming of Plants
- » Farming of Grains
- » Farming of Pulses



Local Sourcing – Local Manufacturing/Producing – Local Selling

General Objectives

Continuous improvement in food safety management systems

- Use of the Global Markets Program to give a baseline, monitor progress & assess impact in order to identify areas where capacity building is needed.

Facilitate market access locally

- The commitment of buying companies to source from suppliers having gone through training against a harmonised framework provides an incentive for local businesses

Create mutual acceptance along the supply chain

- Develop protocols for training and capacity building based on a common framework to facilitate acceptance of assessment results from suppliers by buying companies.
- Cost efficiency along the supply chain through common and accepted assessment practices, processes, and report

Provide a framework for mentoring for these businesses

- Define a common approach for providing a consistent level of support to companies going through the Program.

NOT a food safety scheme/standard

The Model

A three-step approach to drive continuous improvement:

1

➤ **Step 1:**

- Unaccredited assessment of a supplier against **Basic Level Requirements**
- Self-assessment checklist for suppliers
- Validity of the Basic Level assessment is 12 months

2

➤ **Step 2:**

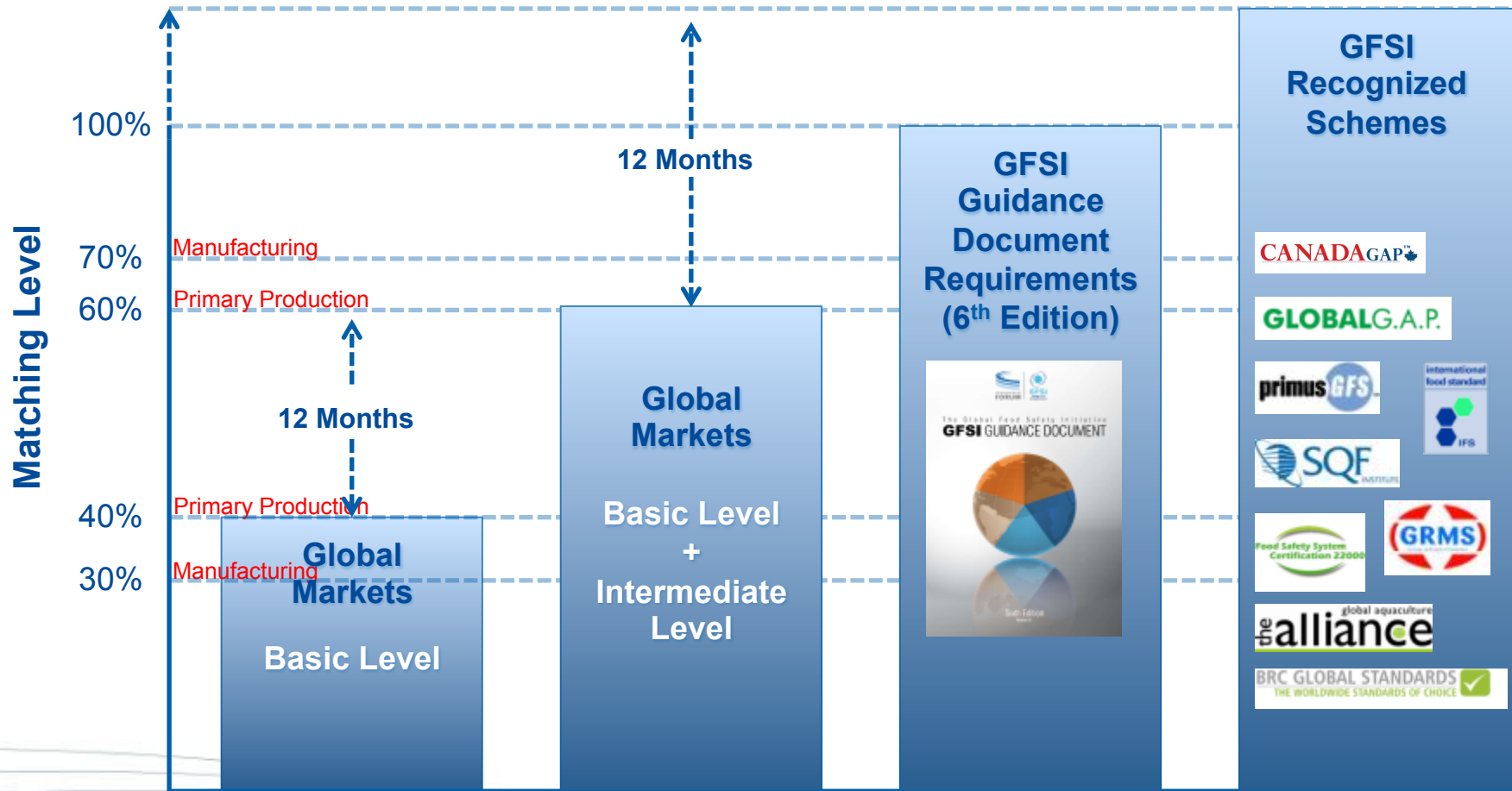
- Unaccredited assessment of a supplier against Basic and **Intermediate Level Requirements**
- Self-assessment checklist for suppliers
- Validity of the Intermediate Level assessment is again another 12 months

3

➤ **Step 3:**

- Accredited certification against one of the **GFSI recognized schemes**
- GFSI Guidance Document and certification rules are applicable
- No fall-back to Step 1 and/or 2

The Model



The Requirements

Manufacturing



BASIC

- Food Safety Management Systems
- GMP
- Control of Food Hazards

INTERMEDIATE

- Food Safety Management Systems
- GMP
- HACCP and Additional Requirements

Primary Production



BASIC

- Food Safety Related Elements
- Food Safety of GAP
- Food Safety Hazards

INTERMEDIATE

- Food Safety Related Elements
- Food Safety of GAP
- Food Safety Hazards

Global
Markets

Basic

Global
Markets

Basic Level

Two Toolkits: Manufacturing & Primary Production



Released July 2011



Released April 2012

The toolkits are comprised of the following documents:

- Overview
- Frequently Asked Questions
- Basic Level Checklist and Assessment Summary
- Basic Level Assessor Guideline
- Combined Basic and Intermediate Level Checklist and Assessment Summary
- Combined Basic and Intermediate Level Assessor Guideline
- Protocol
- Flow Chart

Reviewed on set cycle

...GM Group still building tools...

Programme Uptake

459

Individual company downloads across **65** countries for manufacturing
(released in July 2011)

274

Individual company downloads across **49** countries for primary production
(released in April 2012)

***English and Japanese document versions currently available on
www.mygfsi.com, other translations coming soon.***

Implementation Around The World

| Region | No. of Suppliers | Sector | Level | Partners | Start year |
|--------------------|------------------|-------------------------|----------------------|------------------------|------------|
| Egypt | 100 | Manufacturing | Basic & Intermediate | UNIDO & Metro | 2009 |
| Ukraine | 41 | Manufacturing | Basic & Intermediate | IFC & Metro | 2010 |
| Chile | 23 | Manufacturing | Basic | Walmart & DQS de Chile | 2010 |
| Dominican Republic | 7 | Primary Production | Basic | COLEACP-PIP | 2011 |
| Kenya | 10 | Primary Production | Basic | COLEACP-PIP | 2011 |
| Russia | 17 | Manufacturing | Basic | UNIDO & Metro | 2011 |
| Kazakhstan | 8 | Manufacturing | Basic | IFC & Metro | 2012 |
| Zambia | 40 | Primary & Manufacturing | Basic | UNIDO & WTO | 2012 |
| Malaysia | 25 | Manufacturing | Basic | UNIDO & AEON | 2013 |

** These are just a snapshot of the many programmes taking place around the world based on the GFSI Global Markets Programme Documentation*



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Global Markets Program

Case Studies:

- The Chilean Example



Thank You!

For questions, please e- mail:

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